

What is Claimed is:

1. A liquid crystal display device comprising:
 - a liquid crystal display panel;
 - a luminaire disposed so as to irradiate said liquid crystal display panel with light, having at least one fluorescent lamp; and
 - an upper frame and a lower frame sandwiching at least said liquid crystal display panel and at least said luminaire therebetween,
 - wherein said at least one fluorescent lamp is a cold cathode fluorescent lamp having double-piped structure, and
 - said lower frame has at least one opening or at least one notch corresponding to at least one electrode portion of said at least one fluorescent lamp.
2. A liquid crystal display device according to claim 1, further comprising:
 - at least one lamp holder holding said at least one fluorescent lamp at the electrode portion of said at least one fluorescent lamp,
 - wherein said at least one lamp retains heat.
3. A liquid crystal display device comprising:
 - a liquid crystal display panel;
 - a luminaire disposed so as to irradiate said liquid crystal display panel with light, having at least one fluorescent lamp; and
 - at least one lamp holder holding said at least one fluorescent lamp at the electrode portion of said at least one fluorescent lamp,
 - wherein said at least one fluorescent lamp is a cold cathode fluorescent lamp having double-piped structure, and
 - the thermal conductivity of said at least one lamp holder is lower than the thermal conductivity of silicone rubber.
4. A liquid crystal display device according to claim 3,
 - wherein said lamp holder has a plurality of pores therein.